John Holland's Six Personality Types

**Realistic**

•Likes to work with animals, tools, or machines; generally avoids social activities like teaching, healing, and informing others;

•Has good skills in working with tools, mechanical or electrical drawings, machines, or plants and animals;

•Values practical things you can see, touch, and use like plants and animals, tools, equipment, or machines; and

•Sees self as practical, mechanical, and realistic.

**Investigative**

•Likes to study and solve math or science problems; generally avoids leading, selling, or persuading people;

•Is good at understanding and solving science and math problems;

•Values science; and

•Sees self as precise, scientific, and intellectual.

**Artistic**

•Likes to do creative activities like art, drama, crafts, dance, music, or creative writing; generally avoids highly ordered or repetitive activities;

• Has good artistic abilities -- in creative writing, drama, crafts, music, or art;

•Values the creative arts -- like drama, music, art, or the works of creative writers; and

•Sees self as expressive, original, and independent.

**Social**

•Likes to do things to help people -- like, teaching, nursing, or giving first aid, providing information; generally avoids using machines, tools, or animals to achieve a goal;

•Is good at teaching, counseling, nursing, or giving information;

•Values helping people and solving social problems; and

•Sees self as helpful, friendly, and trustworthy.

**Enterprising**

•Likes to lead and persuade people, and to sell things and ideas; generally avoids activities that require careful observation and scientific, analytical thinking;

•Is good at leading people and selling things or ideas;

•Values success in politics, leadership, or business; and

•Sees self as energetic, ambitious, and sociable.

**Conventional**

•Likes to work with numbers, records, or machines in a set, orderly way; generally avoids ambiguous, unstructured activities

•Is good at working with written records and numbers in a systematic, orderly way;

•Values success in business; and

•Sees self as orderly, and good at following a set plan.