

## **Easy Advocacy for Parents**

Syracuse City School District Office of Family Engagement 2018



# **Getting the Message Out**



### The Message



- 1. Increase and expand mental health services for students
- 2. Expand school-based health centers
- Freeze charter creations that take much needed \$ from public education
- 4. Use education aid formulas that are based on equity and sustainability



### Twitter



#### Who to Contact

**NYS Senate** 

@nysenate

### **Resources/ Who to Retweet**

| Statewide School<br>Finance Consortium           | @SSFC_NYS |
|--|-----------|
| Central New York<br>School Boards<br>Association | @CNYSNA   |



## Email

- 1. Use directory
- 2. Find then type email address
  - 1. Example Senator DeFrancisco: <u>JDefranc@nysenate.gov</u>
- 3. Type your subject
- 4. Type your message
- 5. Hit "Send"

| ة<br>Send | From +       | example@email.com      |   |
|-----------|--------------|------------------------|---|
|           | To           | JDefranc@nysenate.gov  |   |
|           | Cc           |                        |   |
|           | Bcc          |                        | _ |
|           | Subject      | Fund NY Public Schools |   |
|           | nator Defrar |                        | F |

#### Please:

- Increase and expand mental health services for students
- Expand school-based health centers
- Freeze charter creations that take much needed \$ from public education
- Use education aid formulas that are based on equity and sustainability

Thank you,

Jane Smith Syracuse, NY



### **Other Ways to Communicate**

- Use directory
- Send Message on Facebook
- Call
- Send Snail Mail Letters



