



EMPLOYABILITY PROFILE

Business Entrepreneurship



Industry-Based Skill Standards Proficiency Definitions

NA = Not Applicable

1 = Developing

2 = Basic

3 = Proficient

4 = Mastery

	9th	10th	11th	12th		9th	10th	11th	12th
Entrepreneurial Traits					Management Principles				
Identifies and recognizes entrepreneurial traits, characteristics, and roles; examines the role of innovation and entrepreneurship activity to society and the economy; and identifies methods and processes of idea generation, problem solving, and innovating.					Understands the role of management principles in an entrepreneurial venture. Discusses short- and long-term goals for an entrepreneurial venture.				
Economic Concepts					Ownership, Government & Legal Regulations				
Understands how economic concepts effect decision making in an entrepreneurial venture. Define opportunity cost, scarcity, and equilibrium.					Analyzes how forms of business ownership, government regulations, and legal regulations affect entrepreneurial ventures. Identifies types of business ownership (e.g., sole proprietorship, partnership, c-crop, scarp, LLC, nonprofit, franchise).				
Marketing					Technology Tools for Business				
Understands how marketing affects an entrepreneurial venture. Understands the importance of identifying the market and explains the determinants of supply and demand. Explores how businesses reach, maintain, and increase the market.					Demonstrates proficiency in using common business tools such as Microsoft Word, Excel, PowerPoint				
Innovation					Career Development Portfolio				
Demonstrates understanding of innovation with respect to an entrepreneurial venture. Understands idea generation through innovation and problem solving.					Creates a career development portfolio using appropriate writing skills to create cover letter, resumes, samples of work, and career plan to be used in the job seeking process.				

WORK-BASED LEARNING			POSTSECONDARY CREDIT				
Type of WBL Experience	Year	Hours	College Course	Possible Cr.	Attained		
			BUS 102 Mathematics of Business and Finance	3	Y	N	
			BUS 101 Introduction to Business	3	Y	N	
			BUS 105 Financial Accounting	3	Y	N	
			CIS 100 Information and Computer Literacy	3	Y	N	
			CMT 101 Introduction to Computers and Applications	3	Y	N	
			ENG 103 Freshman Composition and Literature I	3	Y	N	
			ENG 104 Freshman Composition and Literature II	3	Y	N	
			Technical Assessment		Passed		
				Y	Y	N	
				Y	Y	N	
				Y	Y	N	
			CERTIFICATIONS, ENDORSEMENTS, LICENSES				
			Title	Date Obtained			



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TOTAL				

AWARDS, SPECIAL RECOGNITION, SCHOLARSHIPS	DIPLOMA	Date Obtained	
	Diploma Earned: Insert diploma type here		
	Technical Endorsement on Diploma?	Y	N
		Y	N
		Y	N

Approval Date: _____ Principal: _____

CTE Instructor: _____ Industry Partner: _____