



2026 Syracuse University Summer Internship Program Athletics Marketing and Communications Job Description

Student intern(s) will:

- Receive an introduction to the Athletics Marketing and Communications department
- Shadow Athletics Marketing and Communications employees in their day-to-day operations
- Learn about how the Athletics Marketing and Communications department works with others at the university
- Learn about and be held to workplace expectations including, but not limited to:
 - Arriving on time
 - Reporting to a supervisor
 - Following directions
 - Being held accountable to colleagues and supervisors

Summer 2026: All student interns will earn \$16.00 per hour worked. The position will begin on July 1 and run until August 7. Students will work Monday through Thursday from 8:30 a.m. to 3:30 p.m.

Student(s) will work in the following location:

**Lally Athletics Complex
1077 Comstock Ave
Syracuse, NY 13210**

Responsibilities are specific to location, but may include:

- Contribution to the creative video team by helping to tell the digital stories of the University and its students, staff, faculty and alumni while holding to the brand standards established by the division and its partners
- Assisting in various multimedia, photo, strategy, and digital projects
- Helping with various video creation, pre-production, logistics, and in-house and/or on-location production and filming
- Supporting the work of the SU Video/Photo team, including but not limited to conducting research and writing reports in partnership with the producer for future video projects and general office work
- Contributing new ideas for possible video and/or social media projects
- Additional duties, as needed

Required Qualifications:

- Learning Pathway: Media Communications
- Experience and interest in photography and videography
- Good written communication skills with proficiency in grammar, punctuation, and spelling
- Understanding of basic video production and development, from concept to execution

- Ability to work as part of a team, including being receptive to feedback and eager to learn
- Solid time management skills
- Ability to work independently and in a variety of environments
- Enthusiastic about storytelling

Other Requirements:

- Operation of necessary equipment in relation to job
- Wear work appropriate dress (no denim, shorts, open-toe shoes, etc.)

