



# **Syracuse City School District Cosmetology Program Reapproval Self-Study Report**

Career and Technical Education

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March 2023

# Cosmetology Program Reapproval Self-Study Report

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# The Self-Study Process

The self-study is an important step in the career and technical education approval process and provides for an in-depth evaluation of the program of study. Its purpose is to bring together primarily internal stakeholders to review the CTE program and propose relevant modifications.

[NYSED Self-Study Process](#)

# Program Information

Cosmetology is a four-year program in which students will prepare for licensure in New York State and a career in the Appearance Enhancement field. The Cosmetology program is taught in a state-of-the-art salon setting where students will engage in many hands-on services such as haircutting, hairstyling, coloring, chemical texture service, and manicuring, pedicuring and skin care.

In addition to hands-on skills, students will learn about cosmetology through written work, lectures, guest speakers, group discussions, group activities and science based lab work. Daily class attendance is required and a crucial part of the preparation for licensure. Through this program students will also develop patience, perseverance, communication, and customer service skills as well as time management strategies that are needed to be successful in the field of cosmetology.

New York State requires all people working in the Appearance Enhancement field to be licensed before performing services on a client. At the successful completion of the four-year program, students will qualify for a New York State Temporary Cosmetology License and become eligible to take the New York State Licensing Exam in Cosmetology. To be eligible, candidates must be at least 17 years old, have 1,000 hours of classroom instruction and a final overall passing grade of 70%. The New York State Licensing Exam in Cosmetology exam consists of a 100-question multiple choice test and a practical hands-on test.

## NYSED CTE Program Requirements

### Cosmetology

#### PSLA at Fowler CTE Pathway

**The Career Field:** Cosmetology involves the science of improving beauty through the care and treatment of nails, skin, and hair. Cosmetologists provide a variety of nail services which include manicuring, pedicuring, gel polish, nail tips, and acrylic application. They also provide services in skin care such as waxing, facials, and make-up. The hair services offered by a Cosmetologist include hair cutting, styling, chemical texture services, and hair coloring. Cosmetologists also understand the importance of quality service, organization, teamwork and exceptional communication skills when working in this career field.

**The Program:** As a student in the 4-year Cosmetology pathway at Public Service Leadership Academy, you will be prepared for a career in the beauty enhancement field. Classes follow the New York State approved curriculum required for taking the written and practical state licensing exams. The Cosmetology pathway offers students the unique opportunity to develop and practice their skills during clinic when students and staff are invited to make appointments for Cosmetology services.



# Curriculum

- Level 100 – Level 400
  - Integrated credit in ELA and Science
  - Embedded Career and Financial Management
- NYSED Curriculum Requirements
- NYSED Overview of Integrated and Specialized Academic Credits
- NYSED Career and Financial Management Framework





# Program Data

Cosmetology Program Data			
Coursework	Technical Assessment		Technical Endorsement
How many students have completed the coursework for this program of study since it was last approved or re-approved? Please indicate totals by program year.	Of the total number of students who have completed the coursework, how many students completed the technical assessment used in this program?	Of the total number of students who have completed the technical assessment, how many passed?	How many students received a technical endorsement?
2018-2019 11	2018-2019 5	2018-2019 2	2018-2019 2
2019-2020 14	2019-2020 12	2019-2020 2	2019-2020 2
2020-2021 14	2020-2021 0	2020-2021 0	2020-2021 0
2021-2022 14	2021-2022 12	2021-2022 5	2021-2022 5
Cumulative Total 53	Cumulative Total 29	Cumulative Total 9	Cumulative Total 9
Of the total number of students who have completed the coursework for this program of study, how many had IEPs?	Of the total number of students who have completed the coursework and completed the technical assessment, how many had IEPs?	Of the total number of students with IEPs who completed the technical assessment, how many passed?	Of those students who received the technical endorsement, how many had IEPs?
2018-2019 0	2018-2019 n/a	2018-2019 n/a	2018-2019 n/a
2019-2020 4	2019-2020 n/a	2019-2020 n/a	2019-2020 n/a
2020-2021 4	2020-2021 n/a	2020-2021 n/a	2020-2021 n/a
2021-2022 1	2021-2022 1	2021-2022 0	2021-2022 n/a
Cumulative Total 9	Cumulative Total 1	Cumulative Total 0	Cumulative Total 0
Of the total number of students who have completed the coursework for this program of study, how many had Section 504 plans?	Of the total number of students who have completed the coursework and completed the technical assessment, how many had Section 504 plans?	Of the total number of students with Section 504 plans who completed the technical assessment, how many passed?	Of those students who received the technical endorsement, how many had section 504 plans?
2018-2019 n/a	2018-2019 n/a	2018-2019 n/a	2018-2019 n/a
2019-2020 n/a	2019-2020 n/a	2019-2020 n/a	2019-2020 n/a
2020-2021 n/a	2020-2021 n/a	2020-2021 n/a	2020-2021 n/a
2021-2022 n/a	2021-2022 n/a	2021-2022 n/a	2021-2022 n/a
Cumulative Total n/a	Cumulative Total n/a	Cumulative Total 0	Cumulative Total 0

# Career Outlook



U.S. BUREAU OF LABOR STATISTICS

Quick Facts: Barbers, Hairstylists, and Cosmetologists	
2021 Median Pay ?	\$29,680 per year \$14.27 per hour
Typical Entry-Level Education ?	Postsecondary nondegree award
Work Experience in a Related Occupation ?	None
On-the-job Training ?	None
Number of Jobs, 2021 ?	608,900
Job Outlook, 2021-31 ?	11% (Much faster than average)
Employment Change, 2021-31 ?	65,000

[Barbers, Hairstylists, and Cosmetologists Occupational Employment and Wage Statistics State Data](#)

[Barbers, Hairstylists, and Cosmetologists Occupational Employment and Wage Statistics Local Data](#)




# Certification and Licensure

## Cosmetology Teachers: Theresa Calabrese and Karen Riche


Search Results						
Select	First Name	Last Name	MI	City	State	Registration Status
<input checked="" type="radio"/>	THERESA	CALABRESE	M	LIVERPOOL	NY	Registered Active
						<a href="#">View Detail</a>
Certificate Information for New York State Teaching Certificate Holder						
Certificate Title			Issue / Effective Date		Expiration Date	Status
Cosmetology Temp Lic 6 mos			09/01/2001		08/31/2002	Expired
Cosmetology Provisional Certificate			02/01/2002		01/31/2007	Expired
Cosmetology Permanent Certificate			02/01/2007			Issued
Certified by the State of New York solely for purposes of employment by the City School District of the City of New York and the operation of the School District.						

Search Results							
Select	First Name	Last Name	MI	City	State	Registration Status	
<input checked="" type="radio"/>	KAREN	RICHE		NORTH SYRACUSE	NY	Registered Active	
<div>View Detail</div>							
Certificate Information for New York State Teaching Certificate Holder							
Certificate Title					Issue / Effective Date	Expiration Date	Status
School Building Leader Internship Certificate					09/03/2022	08/31/2024	Issued
Cosmetology 7-12 Professional Certificate					01/09/2021		Issued
Cosmetology/Barbering 7-12 Initial Certificate					10/28/2015	01/31/2021	Expired
Coordinator of Work-Based Learning Programs for Career Development Extension Professional Ext/Anno					03/10/2021		Issued
Certified by the State of New York solely for purposes of employment by the City School District of the City of New York and the operation of the School District.							



UNIQUE ID NUMBER <b>22CA0122731</b>	<b>State of New York</b> <b>Department of State</b> <b>DIVISION OF LICENSING SERVICES</b>	FOR OFFICE USE ONLY Control No. <b>1307659</b>
Pursuant to the provisions of		
ARTICLE 27 OF THE GENERAL BUSINESS LAW		
	EFFECTIVE DATE MO.   DAY   YR. 08   03   2020	
	EXPIRATION DATE MO.   DAY   YR. 08   03   2024	
CALABRESE THERESA MARIE  HAS BEEN DULY LICENSED TO PRACTICE COSMETOLOGY		
<small>In Witness Whereof, The Department of State has caused its official seal to be hereunto affixed.</small>  ROSSANA ROSADO SECRETARY OF STATE		

DOS-089 (Rev. 4/03)

UNIQUE ID NUMBER <b>22RI1224749</b>	<b>State of New York</b> <b>Department of State</b> <b>DIVISION OF LICENSING SERVICES</b>	FOR OFFICE USE ONLY Control No. <b>1247900</b>
Pursuant to the provisions of		
ARTICLE 27 OF THE GENERAL BUSINESS LAW		
	EFFECTIVE DATE MO.   DAY   YR. 12   05   2019	
	EXPIRATION DATE MO.   DAY   YR. 12   05   2023	
RICHE KAREN  BEEN DULY LICENSED TO PRACTICE COSMETOLOGY		
<small>In Witness Whereof, The Department of State has caused its official seal to be hereunto affixed.</small>  ROSSANA ROSADO SECRETARY OF STATE		

DOS-093 (Rev. 4/03)

## NYSED Program Faculty Requirements



Search Results						
Select	First Name	Last Name	MI	City	State	Registration Status
<input checked="" type="radio"/>	MATTHEW	CARON	C	MARCELLUS	NY	Registered Active
						<a href="#">View Detail</a>

Certificate Information for New York State Teaching Certificate Holder				
Certificate Title	Issue / Effective Date	Expiration Date	Status	
Special Education Permanent Certificate	02/01/2002		Issued	
Coordinator of Work-Based Learning Programs for Career Awareness Extension Permanent Extension	11/28/2018		Issued	
Special Education Provisional Certificate	02/01/2001	01/31/2006	Expired	

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Search Results						
Select	First Name	Last Name	MI	City	State	Registration Status
<input checked="" type="radio"/>	NICHOLAS	LISI		SYRACUSE	NY	Registered Active
						<a href="#">View Detail</a>

Certificate Information for New York State Teaching Certificate Holder				
Certificate Title	Issue / Effective Date	Expiration Date	Status	
Media Communications 7-12 Initial Certificate	09/01/2011	08/31/2016	Expired	
Coordinator of Work-Based Learning Programs for Career Development Extension Initial Extension Annotation	12/19/2013	08/31/2016	Expired	
Media Communications 7-12 Professional Certificate	03/17/2016		Issued	
Coordinator of Work-Based Learning Programs for Career Development Extension Professional Ext/Anno	03/17/2016		Issued	

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#### Search Results

Select	First Name	Last Name	MI	City	State	Registration Status
<input checked="" type="radio"/>	RHIANNON	WHITE	M	LIVERPOOL	NY	Expired
<input type="radio"/>	RHIANNON	WHITE	M	FAIRPORT	NY	Registered Inactive

[View Detail](#)

#### Certificate Information for New York State Teaching Certificate Holder

Certificate Title	Issue / Effective Date	Expiration Date	Status
English 7-12 Permanent Certificate	02/01/2007		Issued
English 7-12 Provisional Certificate	02/01/2002	01/31/2007	Expired

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#### Search Results

Select	First Name	Last Name	MI	City	State	Registration Status
<input type="radio"/>	JENNIFER	CRAWFORD	L	OLEAN	NY	Expired
<input checked="" type="radio"/>	JENNIFER	CRAWFORD	L	JAMESVILLE	NY	Registered Active
<input type="radio"/>	JENNIFER	CRAWFORD	L	FAIRPORT	NY	Registered Active
<input type="radio"/>	JENNIFER	CRAWFORD	L	BRANDON	FL	N/A

[View Detail](#)

#### Certificate Information for New York State Teaching Certificate Holder

Certificate Title	Issue / Effective Date	Expiration Date	Status
Earth Science 7-12 Permanent Certificate	02/01/2006		Issued
Teaching Assistant Temporary TA License	09/01/1997	08/31/1998	Expired
Earth Science And General Science 7-12 Provisional Certificate	02/01/2003	01/31/2008	Expired

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# Technical Assessment

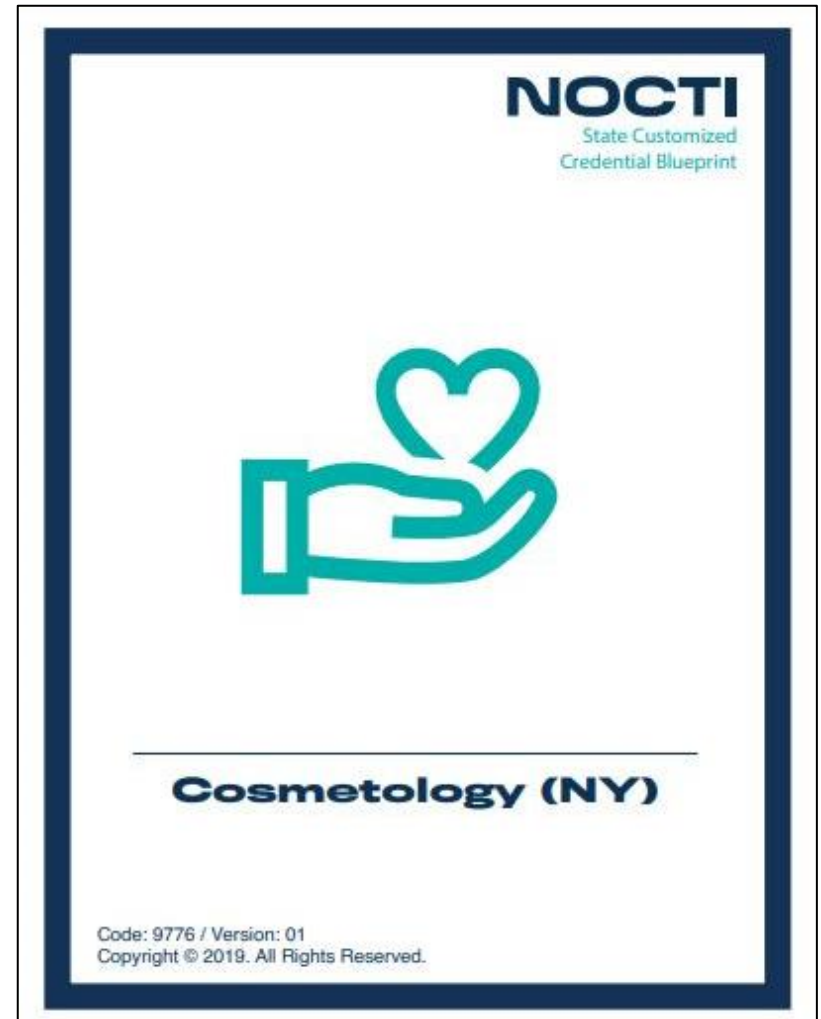
NOCTI Exam:  
Cosmetology Code #9776

SCSD Career Portfolio

Career Portfolio Rubric

NYSED Technical Assessment  
Requirements

NYSED Technical Endorsement  
Requirements



# Work-based Learning

## SCSD Work-based Learning

Students will be connected with cosmetology professionals in the community through Career Coaching, field trips and job shadowing which could lead to further opportunities for direct job training and real-world experience.

Students will create and maintain a portfolio of their work-based learning experiences throughout the program to document the development of their skills.

### Syracuse City Schools Work-based Learning Handbook

### NYSED Work-based Learning Requirements





# Employability Profiles

## Employability Profiles:

- Industry Based Skill Standards
- Career Development Standards

## NYSED Employability Profile Requirements

## Advisory Council Members

- Jen White, OCM BOCES
- Maria Fusco, Marisa's Fortress of Beauty
- Giovanna McCarthy, Rejunin8@Paparazzi Day Spa
- Annemarie Morabito, Nicole Maries Salon
- Matthew Pantoja, Business Instructor, Bryant & Stratton
- Juliana Uchino, Rejuvin8@Papparazzi Day Spa
- Joanne Webster, Retired Teacher
- Ashley Hansen, Ashley Hansen Beauty Nation
- Trisha Neider, 24K Salon
- Jayvonna Rucker, Divine Destiny Creations
- Katie Lane, Image Solutions
- Jessica Betelak, Elements on Water Salon
- Kim Brigandi, Shear Style
- Nina Ayala-Sacco-Marny and Co. Hair Studio




# Post-Secondary Articulation Agreement

Our Cosmetology program has articulation agreements with Onondaga Community College, and Bryant and Stratton College

**Articulation Agreement  
between  
Syracuse City School District (SCSD)  
725 Harrison St, Syracuse, NY  
and  
Onondaga Community College  
4585 West Seneca Turnpike, Syracuse, NY**

The signatories of this articulation agreement, Syracuse City School District (SCSD) and Onondaga Community College (OCC), declare their intention to participate in a partnership for the purpose of delivering educational instruction to eligible students. The parties to this agreement have reached the following understanding:

- 1. Term**  
The term of this agreement shall be for five years from July 1, 2023 – June 30, 2028 and subject to the following conditions:
  - Both parties have the option to extend this Agreement for one (1) additional five-year period giving written notice to the College no later than ninety (90) days prior to the expiration date.
- 2. Modification and Waiver**  
No waiver or modifications shall be valid unless it is in writing and signed by OCC and SCSD.
- 3. Curriculum and Courses**
  - Students who have enrolled in the Cosmetology program at Syracuse City School District will be eligible to enroll in courses and earn credit for:
    - ENG 103 and ENG 104: Freshman Composition and Literature I and II, subject to an annual Memorandum of Understanding and the identification of an OCC faculty member to teach the course on-premises at the Public Service Leadership Academy; and
    - BUS 102: Mathematics of Business & Finance, through the Onondaga Community College, College Credit Now Program, subject to an annual Memorandum of Understanding and the availability of a credentialed high school instructor or an OCC faculty member to teach the course on-premises at the Public Service Leadership Academy.
  - The above courses offered through the OCC College Credit Now Program are required for the Business Technology, A.A.S. degree at OCC.
  - Tuition for concurrent enrollment courses will be incurred according to all applicable requirements in place by the State University of New York. For courses taught by Onondaga Community College faculty, the Syracuse City School District will additionally incur the cost set by annual Memorandum of Understanding between SCSD and OCC.
  - Students will be assisted in the course registration process by OCC. Students will also be supported in the admission process to Onondaga Community College through a specialized workshop and the Office of Student Recruitment.

**Bryant & Stratton College**  
PERSONAL EDUCATION. LIFETIME SUCCESS.  
SINCE 1854

**ARTICULATION AGREEMENT**  
Between  
**BRYANT & STRATTON COLLEGE**  
And  
**SYRACUSE CITY SCHOOL DISTRICT- COSMETOLOGY**

In its effort to better prepare high school students for life after graduation, the traditional high school can no longer be treated as a self-contained unit. To meet the challenges of the 21<sup>st</sup> Century, high schools must collaborate with career & technical centers, universities, and colleges to improve the Rigor, Relevance, and Relationships of the high school experience.

In this agreement between Bryant & Stratton College and SCSD:

**Rigor** means that the basic high school curriculum is augmented with themed, small learning communities (Career Pathways) that prepare students for the transition from high school to college to career.

**Relevance** stresses the importance of career pathway curricula that serve as foundations for post-high school majors, jobs, and careers.

**Relationships** deal with collaborations between high schools and institutions of higher education.

Partnerships with local colleges benefit high school students by:

- **Supporting students** in the acquisition of core knowledge, skills, habits and attitudes needed for success in postsecondary education and the high-skilled workplace.
- **Engaging students** in specific, career-related learning experiences that equip them to make well-informed decisions about their post-high school plans.
- **Preparing students**, who may choose to enter the workforce directly after high school, with levels of skill and knowledge in a particular career pathway that is valued in the local marketplace.

**Benefits of Articulation between SCSD and B&S College:**

**For SCSD Students:**

1. Earning both high school and college credits for the successful completion of a Career Pathway experience
2. Earning college credits without any tuition cost to students or parents
3. Easing the transition from high school to college via expedited admission to B&S College
4. Enhancing self-esteem and self-confidence by accelerating the student's college experience

**For SCSD:**

1. Meeting the NY State requirement of articulation agreements that have direct benefits to students
2. Creating the opportunity for expanded program scope and content by linking Career Pathway experiences with expedited admission to a related program of study in a career college
3. Providing for improved guidance, student placement and tracking of graduates

**For Bryant & Stratton College:**

1. Allowing the college to present its programs to SCSD students in the SCSD classroom
2. Providing an opportunity for the college to participate in New York State Career & Technical Education reform

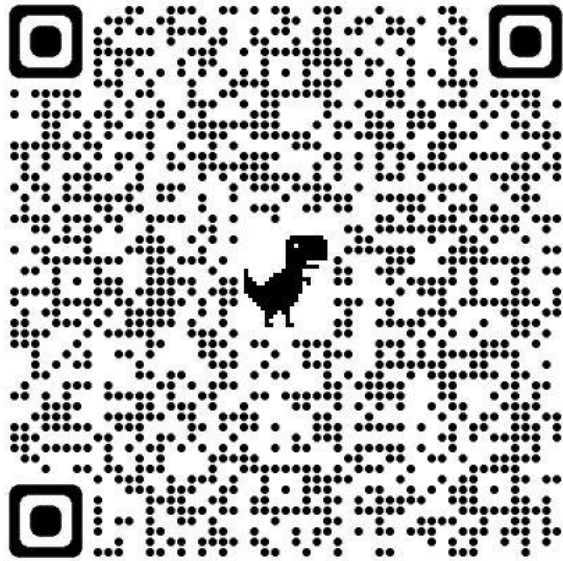
1

NYSED Post-Secondary Articulation Agreement Requirements



# Thank you!!!

It is important to provide your thoughts in the Self Study report. Please access the QR code or click on the graphic below to record your comments. We will also email you the link.



"Tell us what  
you think!"



We appreciate your time and support of our programs and look forward to your feedback.

