TRANSITION, PERSUASIVE, AND DESCRIPTIVE WORDS
To improve your writing you need to make sure that your ideas, both in sentences and paragraphs, stick together or have coherence and that the gap between ideas is bridged smoothly.

One way to do this is by using transitions - words or phrases or techniques that help bring two ideas together.

Transition words and phrases represent one way of gaining coherence. Certain words help continue an idea, indicate a shift of thought or contrast, or sum up a conclusion.
SOME COMMON TRANSITION WORDS AND PHRASES

- **To Continue an Idea or Event:**
  - consequently
  - clearly, then
  - furthermore
  - additionally
  - in addition
  - moreover
  - besides that
  - in the same way
  - following this further
  - pursuing this further
  - in the light of the... it is easy to see that

- Try to stay away from more common transitions like “and”, “because” or “also”.
SOME COMMON TRANSITION WORDS AND PHRASES

- To change the line of reasoning (contrast):
  - however
  - on the other hand
  - yet
  - nevertheless
  - on the contrary

- BEWARE OF THE “BUT”
SOME COMMON TRANSITION WORDS AND PHRASES

- For opening a paragraph initially or for general use:
  - admittedly
  - assuredly
  - certainly
  - granted
  - no doubt
  - nobody denies
  - obviously
  - of course
  - to be sure
  - true
  - undoubtedly
  - unquestionably
  - generally speaking
  - in general
  - at this level
  - in this situation
SOME COMMON TRANSITION WORDS AND PHRASES

- To Signal a Final Point/Conclusion
  - Finally
  - lastly
  - therefore
  - hence
  - in final analysis
  - in conclusion
  - in final consideration
  - indeed
- To conclude
USING TRANSITIONS EFFECTIVELY

- Remember our prompt about your favorite seasons? The beginning of each supporting paragraph would look something like this:
  - First, winter is my favorite season because I enjoy . . . . .
  - Additionally, winter is my favorite time of year because I love . . . . .
  - Finally, winter brings me great joy because I always . . . . .
  - In conclusion, winter is undoubtedly my favorite season because . . . . .

- NOTICE ***All transition words and phrases are followed by a comma! If you were to read your story aloud, this comma would be a natural pause to indicate that you are beginning a new thought or adding to your idea***
Recall: Persuasive Essays will ask you to PERSUADE or CONVINCE your audience to believe in you, in your side of the argument.

Reread this familiar Persuasive Prompt:

Some experts believe that television has a negative impact on society. Think about the television and how it affects you. Now write to convince the reader to whether television has a positive or negative effect on society.
Recall: Persuasive Essays will ask you to PERSUADE or CONVINCE your audience to believe in you, in your side of the argument.

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Look for key words that can help you to decipher the goal of the persuasive prompt.
PERSUASIVE WORDS

- Just like transitions add structure and depth to your essay, common **persuasive** words and phrases can strengthen your argument.

- I have no doubt… The truth is… It will be clearly seen…

- I fail to agree… I am convinced that …

- I believe you should know that… I agree wholeheartedly…

- I strongly oppose… I find it offensive…

- It would be a disservice… I fail to agree…

- …stands to reason…

- …goes without saying…

- …speaks for itself…
MORE PERSUASIVE WORDS

- apparently
- boldly
- clearly
- crystal-clear
- definitely
- evidently
- obviously
- unmistakably
- visibly
LET’S PAUSE TO LOOK AT A FEW WELL-WRITTEN PERSUASIVE ESSAYS . . . TRY TO PICK OUT THE EFFECTIVE TRANSITION AND PERSUASIVE WORDS OR PHRASES!!!
… NOW, LET’S REVIEW SOME IMPORTANT ALTERNATIVES FOR COMMON DESCRIPTIVE WORDS THAT CAN STRENGTHEN YOUR ESSAY
DESCRIPTIVE WORDS - COLORS

- Green = emerald, lime, olive
- Blue = navy, turquoise, powder blue, sky blue
- Purple = violet, magenta, lilac, mauve, plum, lavender
- Orange = tangerine, apricot, peach, coral, salmon
- White = ivory, snowy, silvery, frosty, creamy,
- Red = scarlet, crimson, ruby, rose
- Yellow = gold, lemon, blonde
- Pink = rose, blush
- Brown = chocolate, mahogany, chestnut
- Black = ebony
- Gray = drab, dusky, slate, smoky
DESCRIPTIVE WORDS - EMOTIONS

- Laugh = giggle, chuckle, snicker, roar, cackle, shriek
- Love = adore, cherish, admire
- Bad = mischievous, naughty, disobedient
- Nice = agreeable, delightful, fantastic, charming, pleasant, friendly
- Hug = embrace, cuddle
- Fight = battle, struggle, wrestle, clash, feud
- Hate = detest, abhor, loathe
- Anger = fury, rage
DESCRIPTIVE WORDS - EMOTIONS

- Cry = weep, sob, wail, bawl, whimper, whine
- Sad = unhappy, miserably, gloomy, forlorn
- Snuggle = cuddle, nestle, huddle
- Surprise = startle, astonish, dazzle
- Rude = crude, coarse, impolite, disrespectful
- Scare = frighten, alarm, startle, terrify
- Serious = grave, somber, solemn
- Afraid = anxious, nervous, tense
- Chaos = confusion
- Chaotic = frantic
DESCRIPTIVE WORDS - SETTING

- Dark (as in dark sky) = somber, gloomy
- Dirty = filthy, grimy
- Far = distant, faraway
- Fog = mist, haze
- Splendid = wonderful, magnificent
- Beautiful = gorgeous, stunning, magnificent
- Radiant = bright, sunny dazzling
- Cloudy = overcast, hazy
- Cold = frosty, icy, freezing, frigid
DESCRIPTIVE WORDS - SETTING

- Cool = chilly, brisk, nippy
- Wind = breeze, blustery, airy, drafty
- Quiet = silent, still, hushed, soundless
- Rock = stone, pebble, boulder
- Rain = shower, drizzle, downpour
- Rustle = whisper, swish, ripple, crackle
- Shabby = dilapidated, deteriorated
- Shiny = lustrous, gleaming
- Glossy, glistening, sparkling
- Small = tiny, miniscule, miniature
- Messy = untidy, disorderly, sloppy, disheveled
- Morning = daybreak, sunup, sunrise
- Stormy = rainy, blustery, turbulent, fierce
DESCRIPTIVE WORDS - VERBS

- Lift: raise, elevate, hoist
- Look, watch, glance, observe, peek, view
- Limp: shuffle, hobble
- Fall: drop, collapse, plunge, tumble, plummet
- Fly: soar, glide, float, flutter, hover, sail
- Hang: dangle, drape, suspend, swing, hover
- Hurry: rush, hasten, hustle, race, scurry, dash, scamper
- Jump: leap, spring, bound, pounce, plunge
- Knock: tap, rap, thump
- Distract: bother, disturb
- Imagine, picture, envision, visualize
- Bite: nibble, chomp, munch
- Call: beckon, summon, invite
DESCRIPTIVE WORDS - VERBS

- Crawl: creep, squirm, wiggle, slither
- Swing, sway, roc
- Talk: speak, discuss, chat, argue, chatter
- Walk, amble, stroll, march, hike, trudge, wander, strut
- Write: jot, record, scribble, scrawl
- Run: jog, trot, dash, sprint, bolt, dart, gallop
- Slide: glide, skim, skate, coast
- Sneak: creep, slink, lurk, tiptoe
- Swim, float, paddle, dip, plunge
- Know: understand, comprehend, get, grasp
- Decorate: adorn, beautify,
- Excited: thrilled, exhilarated
- Breakable: fragile, delicate, dainty
- Close = shut
GOOD LUCK ON YOUR DEMAND WRITING!!!